

CV

Paloma Uriel

Architect

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Architect



Architect ETSAM, UPM
COAM 13658
ARB 081697C

Education

- 2000** Degree in Architecture
ETSAM Universidad Politécnica de Madrid
- 1994-95** Erasmus Scholarship. Université
Catholique de Louvain

Academia Experience

- 2009-2012** Master of European Design Labs.
Thesis project, Tutor
Instituto Europeo de Design, Madrid
Program Leader: Jaime Hayón
- 2012** Workshop at Domaine de Boisbuchet
Program Leader
Rogers Stirk Harbour & Partners +
Instituto Europeo de Design Madrid
- 2011-2013** Master de Diseño de Interiores. Tutor
Interior Workspace Design Course
Instituto Europeo de Design, Madrid
- 2004** Facultad de Arquitectura FADU
Tutor in architectural design
Miguel Baudizzone Unit
Universidad de Buenos Aires UBA

Paloma Uriel is an architect with extensive international experience in architecture and interior design.

She has worked for architectural practices in Madrid and London including Rogers Stirk Harbour + Partners, Heatherwick Studio, AHMM, Bonhôte Zapata Architects, Estudio Lamela and Arquitectos Ayala.

She has been teaching with Jaime Hayón at the Master of European Design Labs, Instituto Europeo di Design in Madrid.

She has recently worked on hospitality projects for the Vestige Collection group and Rockwellgroup Studio in Madrid.

In 2020, she founded, together with Juan Laguna, 9AM Studio, a collaborative project focused on design and architecture.

Professional Experience

- 2024 - 2025** Senior Architect at Rockwell Group
Madrid
- 2023 - 2024** Senior Architect at EDM Arquitectura
Vestige Estudio, Madrid
- 2020 - 2026** 9AM Studio, Madrid
- 2018 - 2019** Interior Designer at Bonhôte Zapata
Architects, Geneva, London
- 2016 - 2017** Senior Architect at Heatherwick Studio
London
- 2015 - 2016** Senior Architect at AHMM
Alford Hall Monaghan Morris, London
- 2014 - 2015** Arquitectura Agronomía Barcelona
Teresa Gali-Izard, London
- 2005 - 2010** Architect at Rogers Stirk Harbour +
Partners, Madrid, London
- 2004 - 2005** Designer at Juana de Arco
Buenos Aires, Argentina
- 2002 - 2003** Architect at Estudio Lamela, Madrid
- 1997 - 2001** Architect at Ayala Arquitectos, Madrid

Selected Projects



2025
Keli Restaurant
Madrid, Spain
Restaurant

Senior Architect at
Rockwell Group



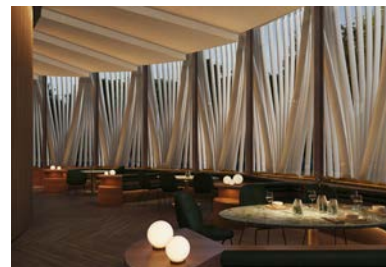
2023-24
Nex(t) Resort
Madrid, Spain
Hotel and Wellness
Centre

Senior Architect at
Vestige Estudio



2025
Oakmond
Health Resort and
Residences
Costa del Sol, Spain

Senior Architect at
Rockwell Group



2023-24
Nex(t) Resort
Madrid, Spain
Restaurant &
members club

Senior Architect at
Vestige Estudio



2018-20
New Parliament Hall
Geneva
Switzerland

Collaboration with
Bonhôte Zapata
Architects



2017
Villa in Doha
Qatar

Collaboration
with Jaime Hayon
Hayon Studio



2018-20
Cafe Papon
Geneva
Switzerland

Collaboration with
Bonhôte Zapata
Architects



Senior Architect at

2015-16
You Tube Space
Offices and Retail
London, UK

Senior Architect at
AHMM Allford Hall
Monaghan Morris



2015-16
Google Pancras
Square
London, UK

Senior Architect at
AHMM Allford Hall
Monaghan Morris



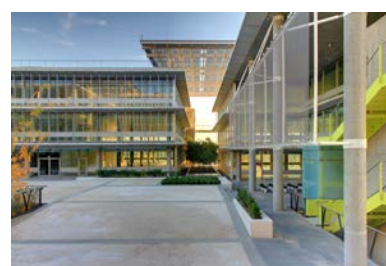
2012
Banco Popular
Headquarters
Madrid, Spain

Collaboration with
Ayala Arquitectos



2005-06
State Pavillion for
Authorities
Barajas Airport
Madrid, Spain

Architect at Richard
Rogers Partnership



2008-09
New Abengoa
Headquarters in
Seville, Spain

Senior Architect at
Richard Rogers
Partnership

Interiors

Keli Restaurant

interiors . hospitality

Madrid

Keli, located in Madrid's Salamanca neighbourhood, is a three-storey restaurant that blends dining and art around the idea of "home."

Influenced by the vibrant colours of Pedro Almodóvar, the interiors combine rich materials with curated artworks, creating an immersive, sensory experience. Conceived as a "living gallery," the restaurant features site-specific works by artists such as Javier de Juan and Luis Úrculo

Project Role:

Senior Interior Designer at Rockwell Group Madrid

Responsibilities:

Interior Design Leader, Art Curator, Styling



Project Details

Discipline: Interior Design, Art, Styling

Location: Madrid

Year: 2025

Scale: 800 m²

Client: Kike Sierra

Architect: Rockwell Group Madrid

Main Contractor FF&E: Servitel

Main Contractor: Proyecta

Photographs: © Ed Reeve



Le Grand Conseil de Genève

Genève, Switzerland

interiors . conservation

The Geneva architectural studio Bonhôte Zapata has carried out the transformation of the City Hall in Geneva, a historic building of national importance, of which the Grand Council Chamber is the central piece. The project also includes the restoration of numerous meeting rooms belonging to the institution, the reconfiguration of the transition and reception areas and the renovation of the Café Papon, one of the oldest restaurants in the district.

Project Role: Interior Design Consultant

Responsibilities:

Lighting design coordination and mise in place

Furniture selection



Project Details

Discipline: Heritage restoration and Interior Design

Location: 2, rue de l'Hôtel de Ville, Geneva, Switzerland

Year: 2018/2022

Gross internal area: 1,940 m²

Client: Etat de Genève, Infrastructure Department

Architecture, interior design, project & construction management: Bonhôte Zapata architectes SA

Interior design consultant: **Paloma Uriel**, architect, London, Madrid

Lighting design (chandeliers): Jaime Hayon (Lighting supplier: Parachilna, Barcelona)

Furniture design (salons): Jaime Hayon (Furniture supplier: Wittmann, Vienna)

Parliament chamber lighting concept: PSLab lighting design, London

Photographs: © Ariel Huber, © Laurent Miranda

Le Grand Conseil de Genève

Genève, Switzerland

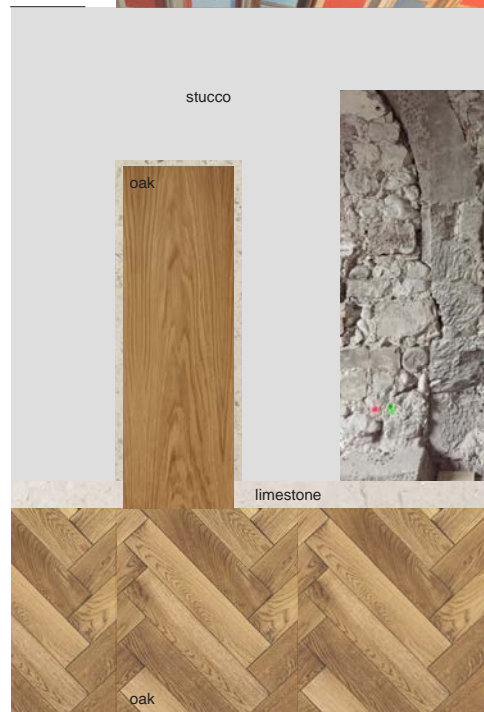
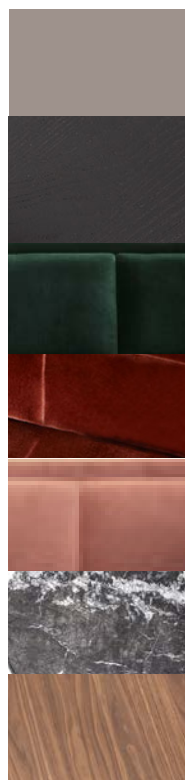
interiors . conservation

salle des pas perdus
mood board



ceiling
restored
and painted

4,40 m



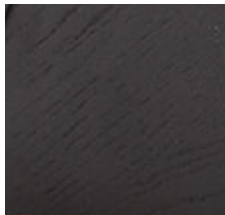
Photographs: © Ariel Huber, © Laurent Miranda

Le Grand Conseil de Genève

Genève, Switzerland

interiors . conservation

salon des députés
salle des 200
mood board



salon des députés



salle des 200

ceiling
restored
and painted
grey

3,05 m

oak

stucco
grey

limestone

door handle
by ize

oak



Café Papon

restaurant

Genève, Switzerland

The Geneva-based architectural firm Bonhôte Zapata has renovated the Café Papon, one of the oldest restaurants in the district.

The lighting project was designed to provide continuity with the transformation of the City Hall, as it is the meeting place for parliamentarians and is located in the same building.

Project Role: Interior design consultant

Responsibilities:

Lighting design coordination and mise in place

Furniture selection



Project Details

Discipline: Heritage restoration and Interior Design

Location: 2, rue de l'Hôtel de Ville, Geneva, Switzerland

Year: 2018/2022

Gross internal area: 250 m²

Client: Etat de Genève

Architecture, interior design, project & construction management:

Bonhôte Zapata architectes SA

Interior design consultant: **Paloma Uriel**, architect, London, Madrid

Lighting design (chandeliers): Jaime Hayon (Lighting supplier: Parachilna)

Photographs: © Ariel Huber, © Paloma Uriel

Nes(x)t Health Resort

hospitality . healthcare

Arturo Soria, Madrid

A place for innovative medicine, prevention and health regeneration in Madrid. The building contains 98 rooms, a clinique, a treatment area, a spa, a restaurant and a members club

Project Role: Senior Interior Design at EDM
Arquitectura, Vestige Estudio (April 2023 / Dec 2024)

Responsibilities: Interior Design Leader



Hotel Typical Room, view 1

Discipline: Interior Design

Location: Arturo Soria, Madrid, Spain

Year: 2023-2024

Scale: 62.000 m²

Client: Vestige Collection

Architect: EDM Arquitectura

Vestige Estudio

Structural Engineers: Mecanismo

Lighting design: Arkilum



Hotel Typical Room, view 2

Nes(x)t
Health Resort
Arturo Soria, Madrid

hospitality . healthcare



Restaurant and members club



Training area

State Pavillion for authorities at new terminal T4

architecture & interior design

Barajas Airport, Madrid

New State Pavilion meant as institutional welcoming area. This pavilion is part of the T4 terminal project for Barajas Airport in Madrid.

Project Role: Senior Architect at Rogers Stirk Harbour+Partners (Jan 2005 / Dec 2005)

Responsibilities: Concept, scheme and detail design. On site supervision. Interior design and Fit Out leader



Discipline: Architecture and Interior Design

Location: Barajas Airport T4, Madrid, Spain

Year: 2005

Scale: 10.000 m²

Client: Aena

Architect: Rogers Stirk Harbour+Partners + Estudio Lamela

Structural Engineers: Schlaich Bergermann und Partner

Main Contractor Architecture: Dragados

Main Contractor Fit Out: Drace

Photographs: © Amparo Garrido



Workplace

Google Pancras Square

workplace

London, UK

The project provides space for around 2,500 Google employees to work comfortably in all of the ancillary facilities that make Google the creative, diverse and exciting place to work.

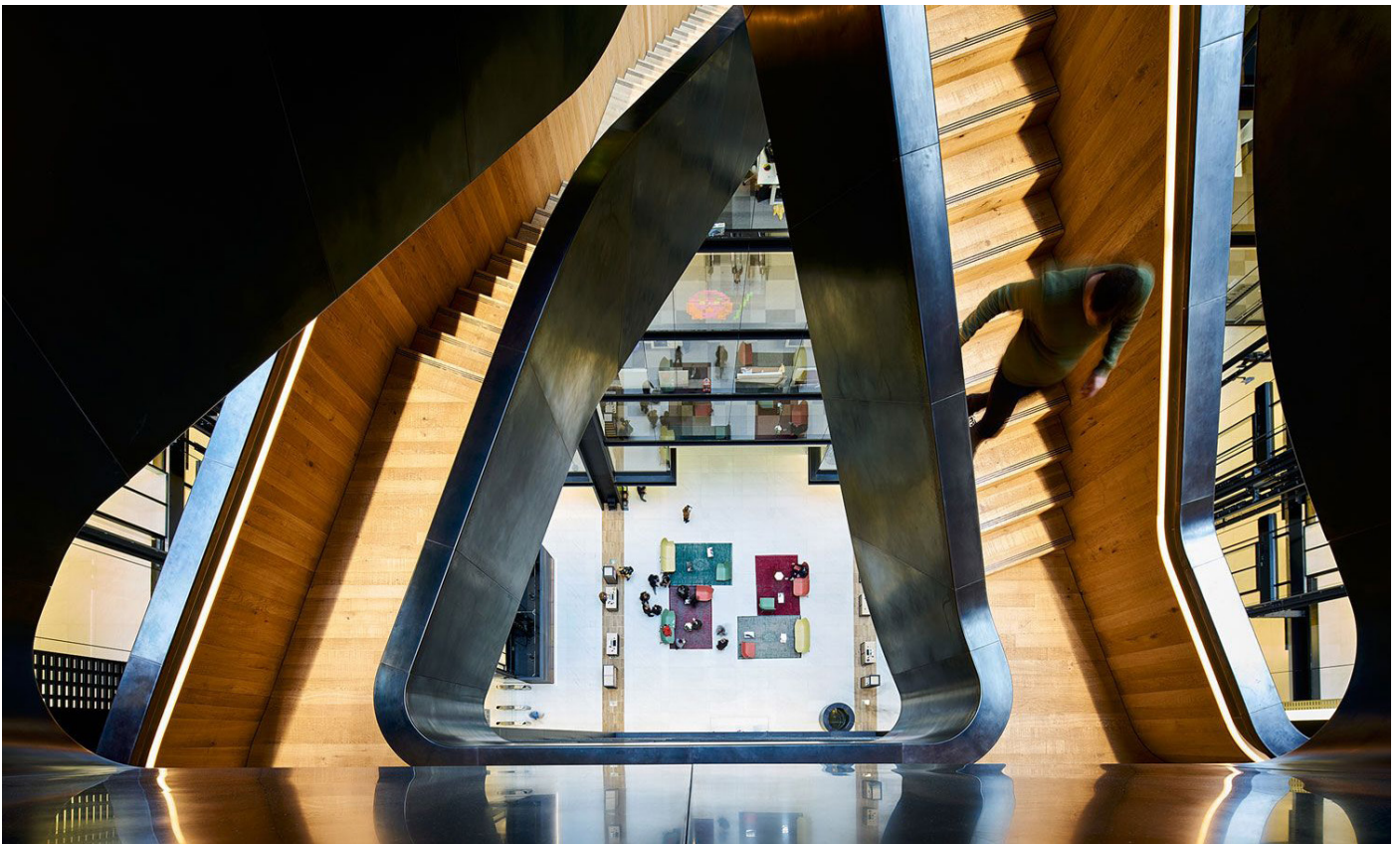
The project includes spaces such as gymnasiums, restaurants and event spaces, while solving equipment functions such as workspaces and meeting rooms.

Project Role: Senior Architect at Allford Hall Monaghan Morris AHMM (Feb 2015 /Jan 2016)

Responsibilities:

Concept, scheme and detail design

Furniture selection.



Project Details

Discipline: Interior Design

Expertise: Workplace

Location: King 's Cross, London

Year: 2015-2016

Scale: 2,500 Google employees

Client: Google

Architect: Allford Hall Monaghan Morris

Photographs: © AHMM



Youtube Studios

workplace

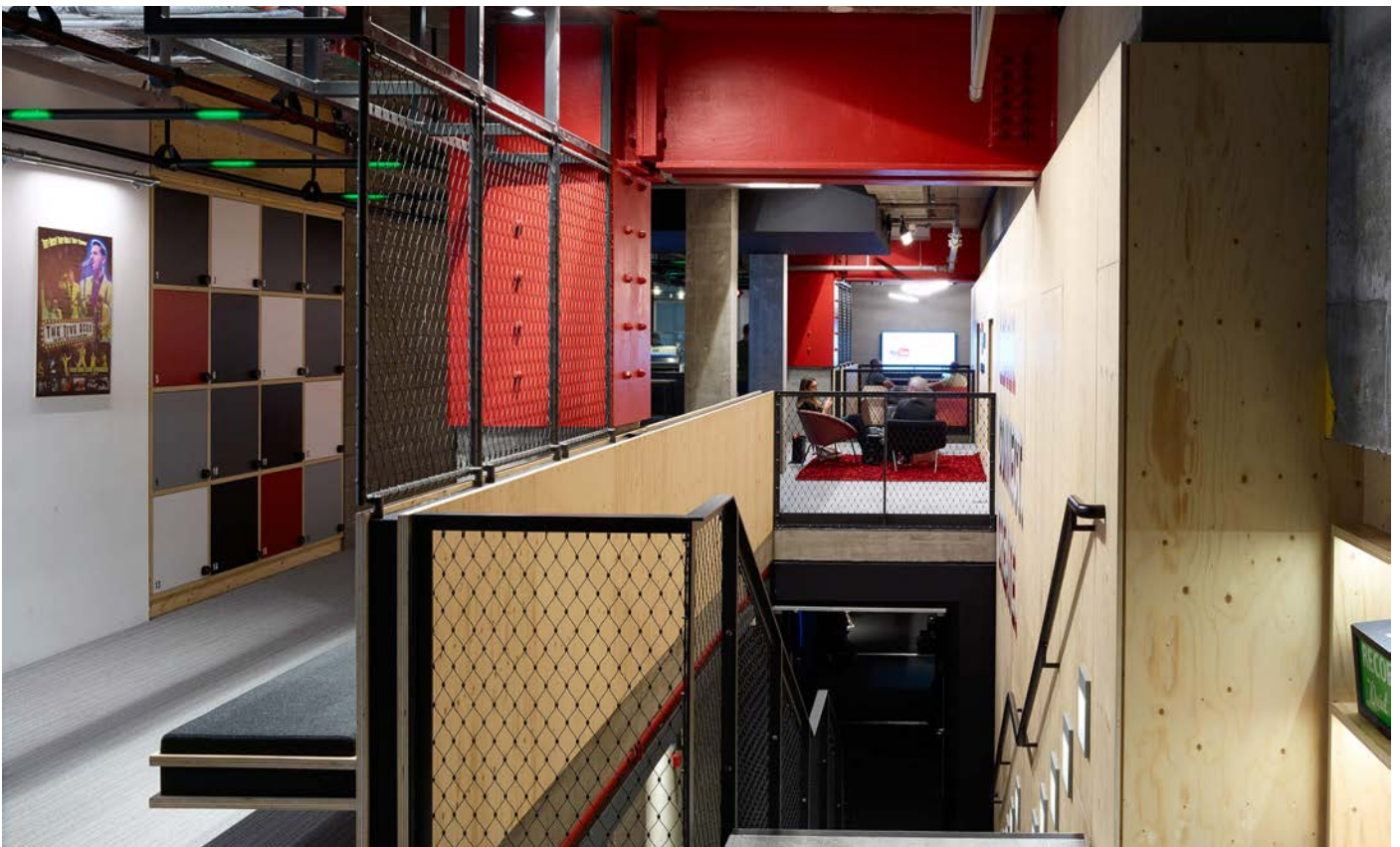
London, UK

The new YouTube Space London is a 2.000 m² state-of-the-art studio facility for use by YouTube Creators located in Google's new headquarters at 6 Pancras Square.

The Space provides a series of flexible areas that can be used for a wide range of events including a 70 seat training room, a barista café, a community lounge and series of break-out spaces.

Project Role: Senior Architect at Allford Hall Monaghan Morris AHMM (June 2015 /Jan 2016)

Responsibilities: Furniture selection



Project Details

Discipline: Interior Design

Location: King 's Cross, London

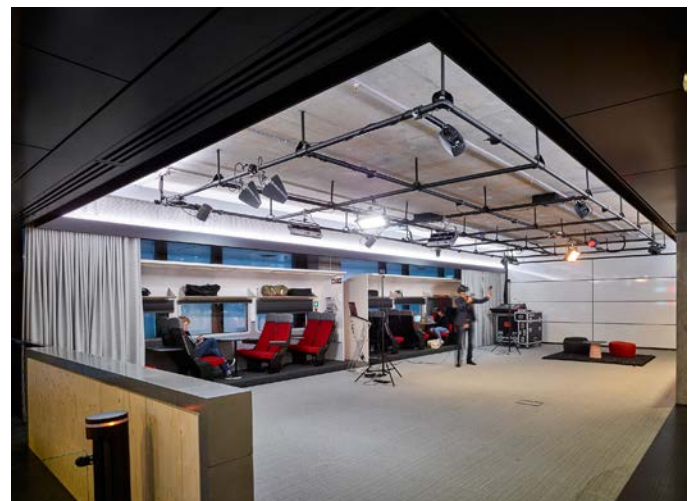
Year: 2015-2016

Scale: 2.000 m²

Client: Youtube (Google)

Architect: Allford Hall Monaghan Morris

Photographs: © AHMM



Abengoa Fit Out

workplace

Seville, Spain

Fit Out project for Abengoa's offices in the new Campus Palmas Altas head office of the company.

The interior design and furniture project completes the commission of the company's new headquarters led by RSH+P.

Project Role: Project Architect at Rogers Stirk Harbour+Partners (Jun 2008 / Sept 2009)

Responsibilities: Interior design and Fit Out leader. On site supervision. Client Liaison



Project Details

Discipline: Interior Design, Workplace

Location: Seville, Spain

Year: 2008/2009

Scale: 36.000 m²

Client: Abengoa

Architect: Rogers Stirk Harbour+Partners + VAA

Service Engineers: ARUP

Main Contractor: Bovis

Photographs: © Amparo Garrido, © Paloma Uriel



Banco Popular Headquarters

workplace

Madrid, Spain

Ayala Arquitectos worked with Banco Popular to relocate its offices from separate buildings, integrating staff into a new single premises at a new headquarters in Madrid. A efficient and flexible workspace was proposed.

Project Role: Fit Out Consultant (Jan 2010 / Jun 2012)

Responsibilities: Interior design and Fit Out leader
On site supervision. Client Liaison



Project Details

Discipline: Interior Design

Expertise: Workplace

Location: Madrid, Spain

Year: 2010/2012

Scale: 22.000 m² office space

Client: Banco Popular

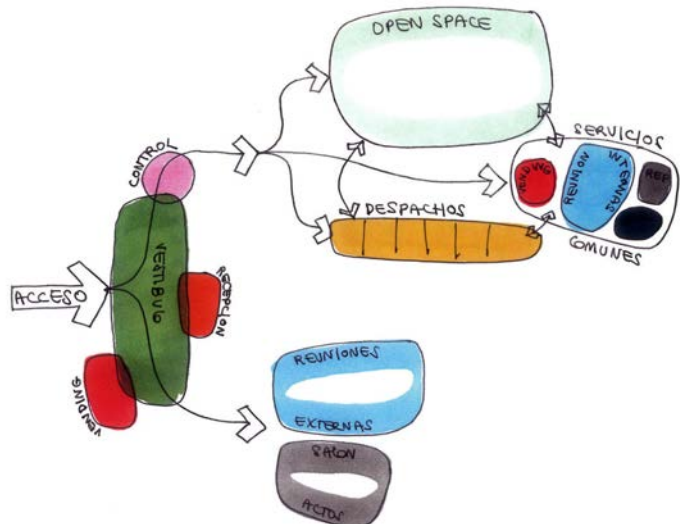
Architect: Ayala Arquitectos

Fit Out: **Paloma Uriel**

Main Contractor: Bovis

Photographs: © Lluís Casals, © Roland Halbe

Drawings: © Paloma Uriel



Residential

AG9 House

residential

Madrid, Spain

House and garden renovation in Madrid.

Refurbishment and extension of a 1930 house in the center of Madrid. Use of local traditional materials like stone, ceramic and wood in a contemporary way relates to the history of the house.



Project Details

Discipline: Residential

Refurbishment and extension

Location: Colonia del Retiro, Madrid, Spain

Year: 2010/11

Scale: house - 90 m², garden - 80 m²

Architects: 9AM

Paloma Uriel & Juan Laguna

Photographs: © OjOvivoFoto



Satelites House

residential

Madrid, Spain

Project for a single family house in an residential area in the countryside of Madrid.

The project was designed to achieve maximum energy efficiency without sacrificing design and integration into the site, prioritizing views of the nature and the mountains.



Project Details

Discipline: Residential

Location: Los Satélites, Madrid, Spain

Year: 2019/22

Scale: 660 m²

Architects:

Paloma Uriel & Andrés Español

Technical architects: ODV

Structural Engineer: Mecanismo

Services Engineer: Andrés Español

Photographs: © OjOvivOfoto



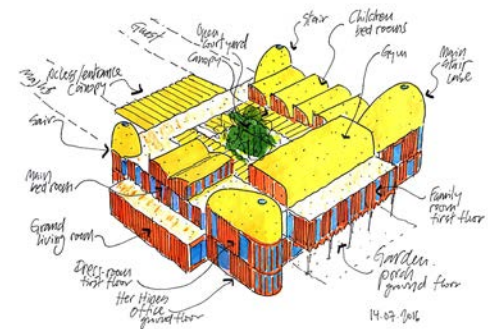
Villa in Doha

Doha, Qatar

residential

Residential complex for a representative family house.

In collaboration with Hayon Studio.



Project Details

Discipline: Architecture

Location: Doha, Qatar

Year: 2017

Scale: 6.300 m²

Landscape: 40.000 m²

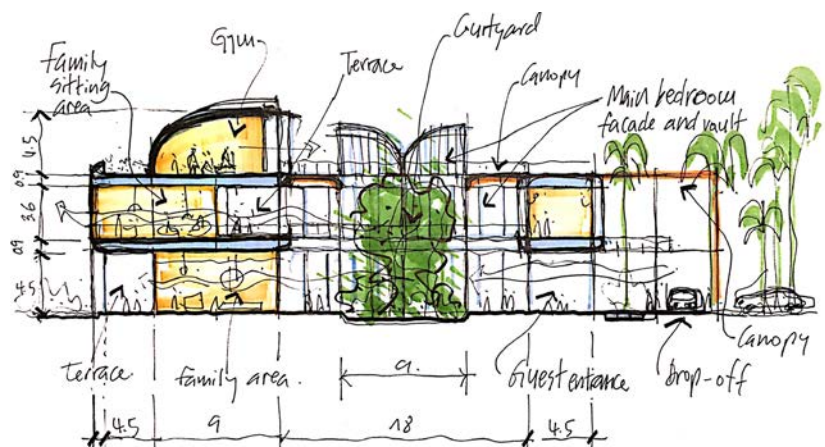
Client: Private

Architects: 9AM

Paloma Uriel, Juan Laguna,

Ana Belén Franco

Design: Hayon Studio (Jaime Hayon)



Public works

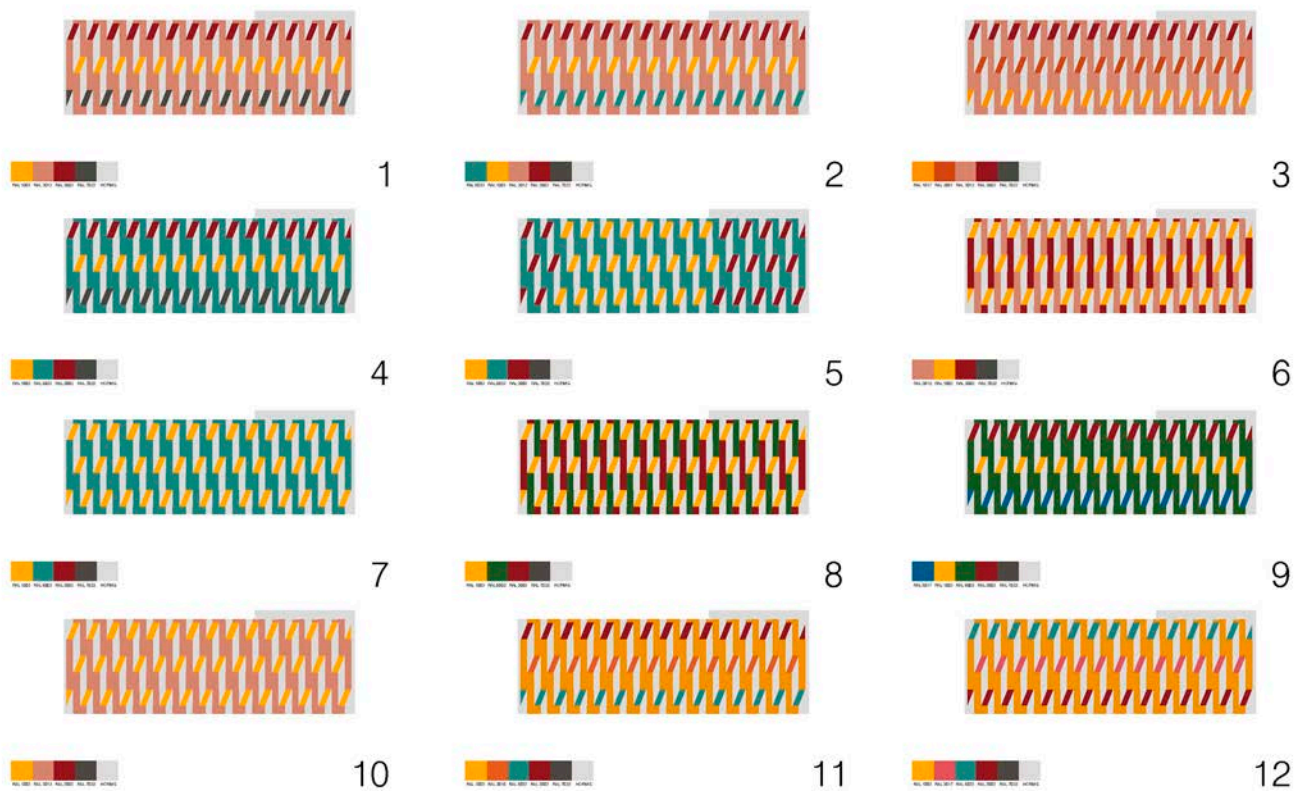
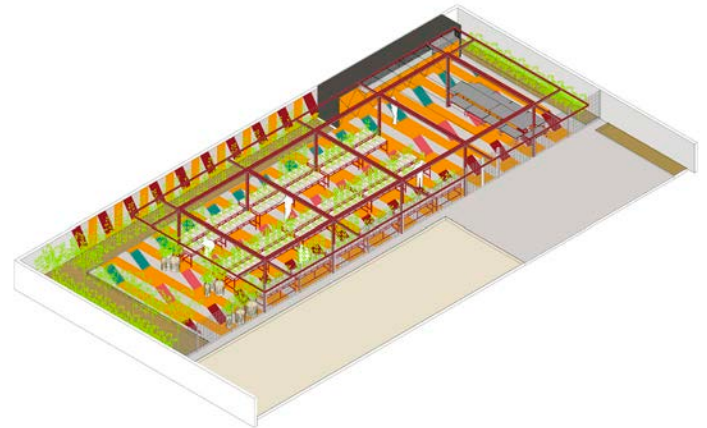
APROP Glorias

urban design

Barcelona, Spain

Agro-urban space IMPD Glorias.
Urban farming in a courtyard for people with disabilities.

In partnership with Tectum Garden.



Project Details

Location: Glorias, Barcelona

Year: 2021

Scale: 550 m²

Client: Ajuntament de Barcelona

Architects: 9AM - **Paloma Uriel** & Juan Laguna

Collaborators: Ana Belén Franco Santa-Cruz

Agronomy and environmental quantifying: Tectum Garden

Main Contractor: Calaf

Cost: 200.000 euros



Acdo Studio

Madrid, Spain

landscape design

Transformation of the existing Acdo Design Studio through the rehabilitation of the facades and the naturalization of the roof.

We describe the methodology of the project as the search for balance between the essential elements involved in all our activities: energy, water, material resources and food.



Project Details

Location: Carabanchel, Madrid

Year: 2021

Scale: 250 m²

Client: Acdo, Álvaro Catalán de Ocón

Architects: 9AM

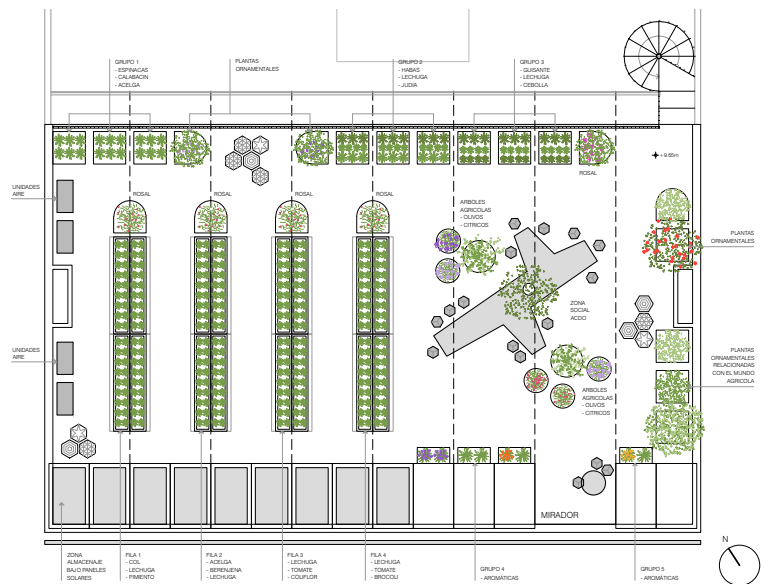
Architects: 9AM

Paloma Uriel, Juan Laguna

Ana Belén Franco, Javier Morán Uriel

Agronomy and environmental quantifying: Tectum Garden

Technical architects: ODV



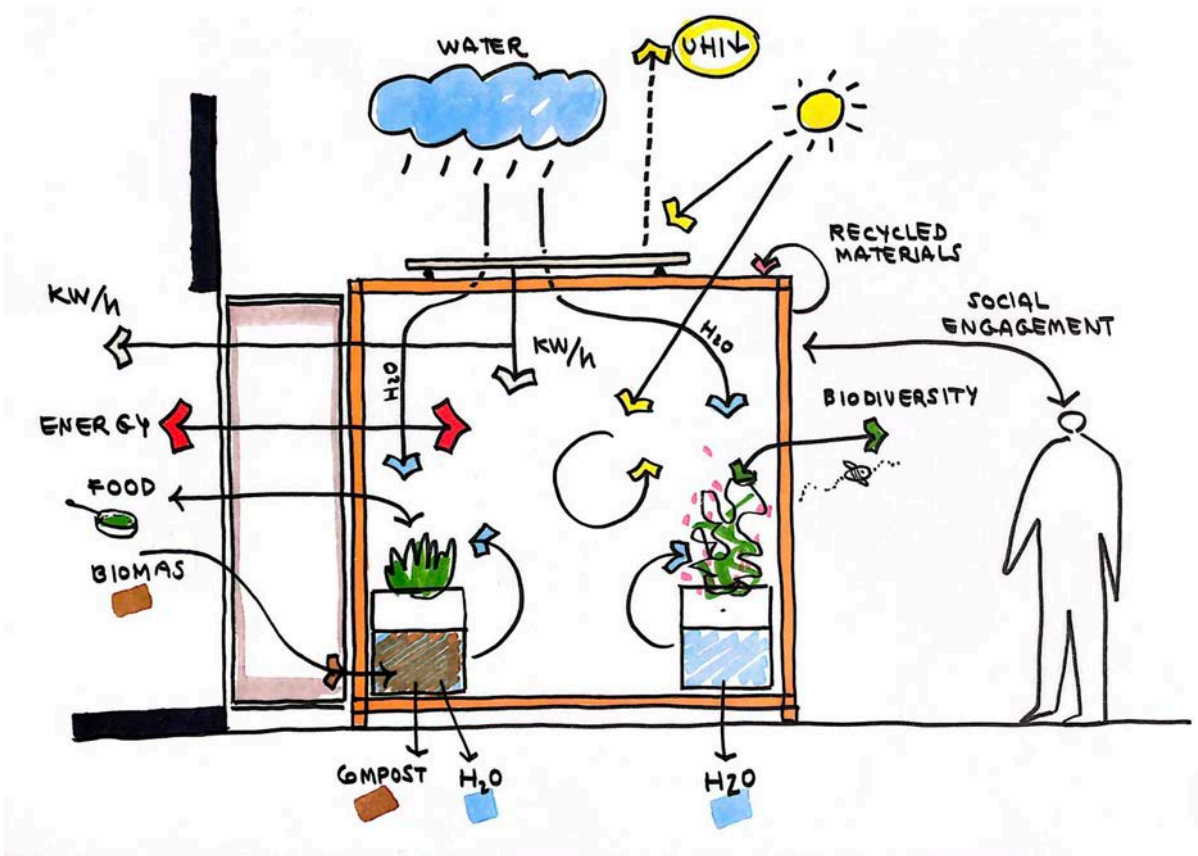
Agro-Freight

urban design

9AM + Tectum Garden + Kettal



Render for a prototype in collaboration with Kettal



Domaine de Boisbuchet

workshop . design

Workshop

Boisbuchet, France

During the "Design Movements" workshop the students dealt with the understanding of design on the basis of movement, and as an action that defines our life and our relationship with the environment. They also designed a range of alternative paths within Boisbuchet, a multidisciplinary activity which demanded constant transformation in order to take into account the temporary and changing facets of nature. As part of this project, students built a path through the Domaine to link two rest areas.

Workshop at Boisbuchet

Designing Movements

Program Leader IED

Master of European Design Labs 2012

led by Jaime Hayon

Instituto Europeo de Design, Madrid



Workshop Details

Workshop: Designing Movements

RSHP + Instituto Europeo de Design Madrid

Location: Boisbuchet, France

Year: 2012

Program Leader IED Madrid: Paloma Uriel

Program Leader RSHP: Simon Smithson & Juan Laguna

Photographs: © Boisbuchet, © Paloma Uriel



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Architect

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